

## Battlegroup 301 Incorporated - Renaissance & Transformation

### EXO\_6 - Buyers vs. Retailers vs. Spending Priorities

Have you ever been frustrated or disappointed when you are looking for Made in Canada and couldn't find it? Have you ever asked why and why not? So many stores are full of stuff, but try finding Made in Canada. Have you ever experience overwhelming anxiety or panic attacks out shopping when you suddenly realized there was next to nothing Made in Canada? Many people probably wonder what others think about all that, or how much they notice, we are just inquisitive eh...you know, just wondering about that...or have you ever considered for a moment, that even if some prices are higher for Canadian produced goods, how much more expensive are they or would they be really? What are the products, service, style and quality like? What about all that high quality Canadian made stuff we just can't seem to get anymore?

It's possible to have the impression (and obviously there are people and entities that have extensive knowledge of this) is that our industrial capacity and the business liquidation that has been going on for several years is out of control. Whole industries have disappeared and there are things that are simply not made here anymore. The impression is often, oh that's a global problem and nothing can be done about it. Really? It will take work to fix it, to change it and slow it down. It seems obvious that Canada has become a dumping ground for an almost limitless supply of cheap imports, but the cheap imported stuff has greatly risen in cost for all kinds of "reasonable and justifiable conditions", and guess what, where are the jobs now eh? Many other countries are suffering from the same thing in case you didn't know.

So, moving forward pro-actively we will blame nothing and nobody, we can accept and exercise personal responsibility and act as a group in whatever direction we choose. The good news is that more co-operative production, wholesale and distribution networks are being developed right now and luckily for us we can choose to be involved in that as active members in strategic investment, multi-industrial enterprise capacity, program, technology and new product development, with the added benefit of being nation builders. (As some people say, I could get excited about building a country like dat!)

Yep, spending priorities, Made in Canada eh, that's more like it, we know you can do it, it is so easy to notice when you focus on what you want, they are the values that are really important. The quality of life is a choice you can make, and it really is amazing how good it feels when you have it, we believe without a doubt you will keep it, like real freedom, close to your heart or in your minds eye...but most of all, in your everyday life, right in your wallet. If we want different results, we need to be prepared to do things differently.

We can plan for economic re-development, we can choose that, step by step, we can gain territory, secure the advantage, create jobs and exciting careers in re-vitalized industry, create new forms of work and organizations, increase wealth producing power, influence and control the flow of wealth and our resources, save money, buy, build, save and invest in "Made in Canada eh!" for the long term. We can direct our energy and resources to what is most important, like our business, our homes, our family, our free time where we can do anything we like! We can even invest in machinery and robotics as much as we want and still make money while freeing up more creative and enjoyable time, going off on our latest adventure, personal involvement in our favourite sports, fund-raising for a good cause, having a beer and watching the game, cranking up the BBQ, stuff like that. We really believe that life can be much more exciting, rich, rewarding and enjoyable with this Made in Canada idea, and it's possible that you also agree.